

The Creative Industries in IN State House District 85 Representative Phyllis Pond

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 85**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

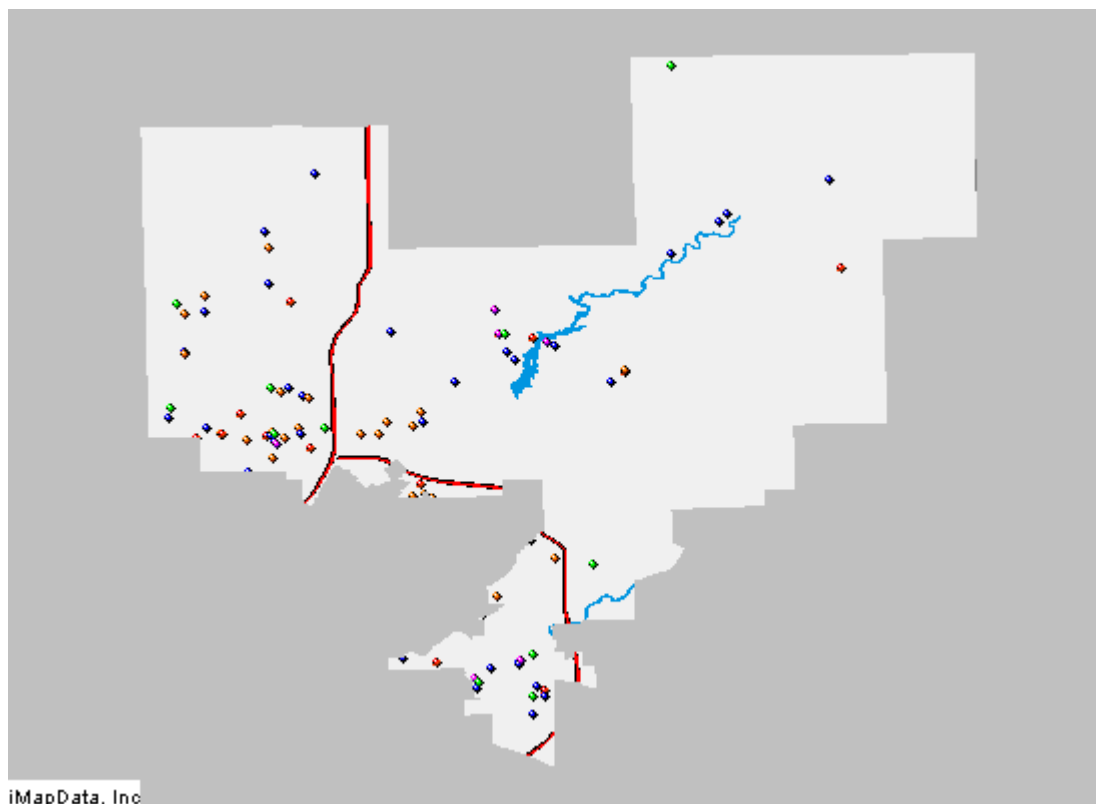
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 85 is home to 88 arts-related businesses that employ 258 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 85**, with each dot representing an arts-centric business.

88 Arts-Related Businesses in IN State House District 85 Employ 258 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
IN State House District 85
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	14	69
Music	7	59
Theater	1	2
Services & Facilities	4	6
Performers	2	2
Visual Arts/Photography	36	63
Crafts	2	6
Photography	28	42
Services	6	15
Film, Radio and TV	9	37
Motion Pictures	9	37
Design and Publishing	21	69
Architecture	3	23
Design	12	29
Advertising	6	17
Arts Schools and Services	8	20
Arts Schools and Instruction	7	15
Agents	1	5
GRAND TOTAL	88	258

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

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Arts-Related Business and Employment in IN State House District 85 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Performing Arts	10	14	40.00%	28	69	146.43%
Music	7	7	0.00%	24	59	145.83%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	1	4	300.00%	1	6	500.00%
Performers	1	2	100.00%	1	2	100.00%
Visual Arts/Photography	35	36	2.86%	67	63	-5.97%
Crafts	4	2	-50.00%	13	6	-53.85%
Photography	22	28	27.27%	37	42	13.51%
Services	9	6	-33.33%	17	15	-11.76%
Film, Radio and TV	12	9	-25.00%	92	37	-59.78%
Motion Pictures	10	9	-10.00%	89	37	-58.43%
Radio	2	0	-200.00%	3	0	-300.00%
Design and Publishing	27	21	-22.22%	90	69	-23.33%
Architecture	4	3	-25.00%	25	23	-8.00%
Design	13	12	-7.69%	25	29	16.00%
Advertising	10	6	-40.00%	40	17	-57.50%
Arts Schools and Services	9	8	-11.11%	18	20	11.11%
Arts Schools and Instruction	8	7	-12.50%	13	15	15.38%
Agents	1	1	0.00%	5	5	0.00%
GRAND TOTAL	93	88	-5.38%	295	258	-12.54%

Data Source: D&B January 2006 & January 2004

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